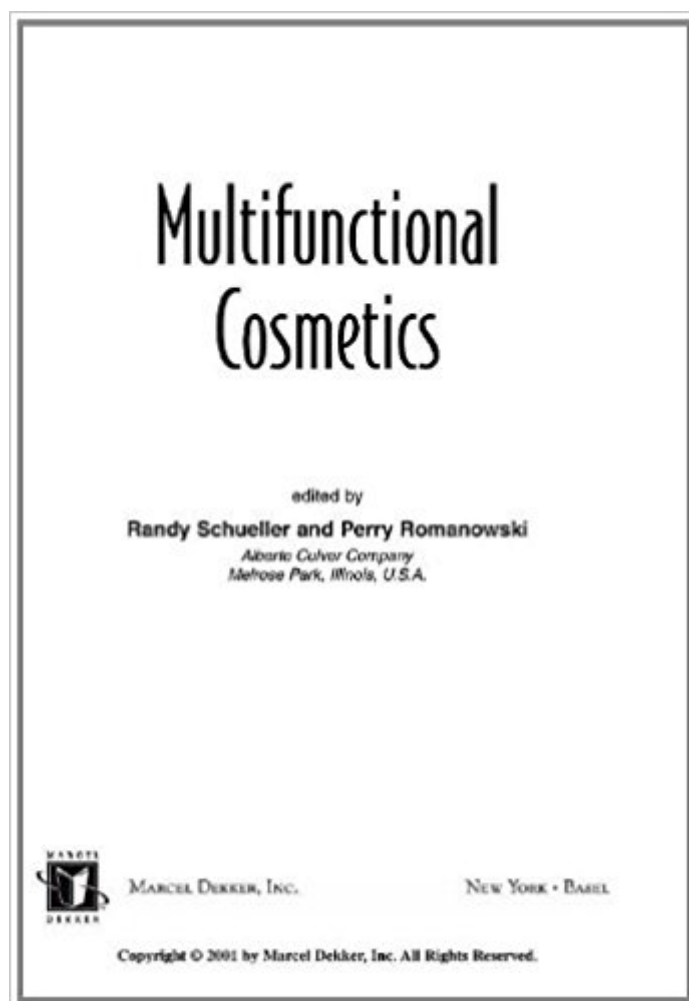


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Multifunctional Cosmetics (Cosmetic Science And Technology)



Synopsis

Considers groundbreaking developments in cosmeceuticals and the two-in-one shampoo! Multifunctional Cosmetics examines the execution details one should consider when creating multifunctional products shows how to design tests to support claims considers the role of packaging in multifunctional products explores products designed to deliver, enhance, or prolong color as they clean and condition hair analyzes the growing importance of shower gels and bath products that perform multiple functions such as cleansing, conditioning, and coloring demonstrates how antiperspirants/deodorants use dually functional formulas to control body odor indicates how to introduce moisturizing or conditioning properties into products that have a different primary function Complemented by more than 300 references, figures, and tables, Multifunctional Cosmetics is an excellent resource for pharmaceutical formulation, cosmetic, and fragrance chemists, scientists, and technologists; cosmetics, pharmaceutical, chemical, and biochemical engineers; skin physiologists and biologists; pharmacists and pharmacologists; dermatologists; quality control and assurance managers; and regulatory personnel; and upper-level undergraduate and graduate students in these disciplines.

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